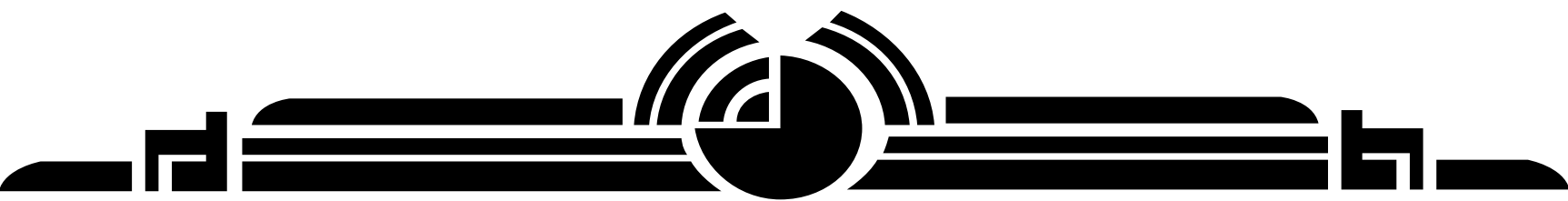


Squirrel Hill Historical Society



Read All About It!



Do you remember the *Squirrel Hill News* newspapers? They were published from 1935 to 1970. Now they can be viewed online at the Squirrel Hill Historical Society website, squirrelhillhistory.org. You can browse to your heart's content or search for a particular topic, address or business.

This display has samples of what you can find in the newspapers. Enjoy the journey into Squirrel Hill's past!



This display was written and designed by Helen Wilson, Squirrel Hill Historical Society.

The speakers to be provided by the Board of Education for commencement exercises to be held between 10 and 11 a.m.

Front Page News

What was important to the residents of Squirrel Hill at any given time? A glance at the headlines makes you want to find out more.

SQUIRREL HILL NEWS

SPECIAL GULF AND McKINLEY-GREGG SUPPLEMENT

VOL. III, NO. 24 PITTSBURGH, PA., THURSDAY, DECEMBER 5, 1935 TWO CENTS

WORLD'S FIRST 'EXPRESS STOP' STATION IS OPENED BY GULF



East End Motorists Benefit

LOCATED AT FORBES & MURRAY, THIS "EXPRESS STOP" STATION CATERES TO EVERY MOTORIST'S NEEDS. NOTE THE NIGHT BEAUTY OF THE GULF-FORD OPERATION.



SQUIRREL HILL NEWS

The Home Paper of Pittsburgh's Leading District

VOL. VII, NO. 36 PITTSBURGH, PA., THURSDAY, JUNE 27, 1940 TWO CENTS

Business And Residential Building Takes Big Spurt In Squirrel Hill

Confessions of a Shoplister

We have a number of items we would like to call to your attention this summer day and we are sure that you will want to take advantage of the many "specials" the merchants of Squirrel Hill have selected for your approval . . .

Extra Gloves . .

Hove you ever met the woman

Alley In Rear Of Forbes St. Nears

Establishment of a "passable alley" to run approximately 130 feet in back of the south side of Forbes street from Murray to Shady avenues were closer to becoming a reality this week when engineers from the City department of engineering started measurements of buildings and lots which might be affected by the alley.

The alley, unnamed as yet, has been urged by The News and many Forbes street businessmen. Establishment of such a by-pass would alleviate a bad traffic situation on Forbes street caused by loading and unloading of trucks used in

News Will Issue On Next Tuesday

The Squirrel Hill News will appear a day earlier next week, issuing Wednesday, July 3, because the regular publication date falls on July 4th, Independence Day and a legal holiday.

As a result, all news and advertising should be sent or submitted to the News office, 1909 Murray avenue, no later than Monday afternoon, and preferably earlier.

Settlement In Garage Strike

Plan Stores, Many Homes In New Building Push

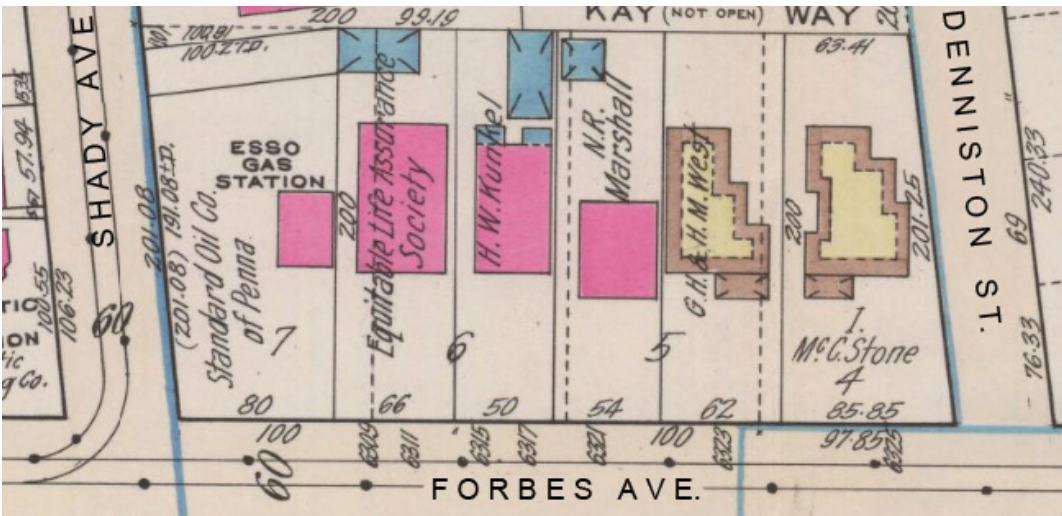
Additional real estate development in both the business and residential districts of Squirrel Hill was reported today. Several of the new plans for residential districts, however, are in the formative stage and may be altered depending upon action taken by the City Planning commission.

Among the residential developments which are being planned are:

1. Establishment of a new home development off Forbes street near the entrance to Schenley Park. At present before the City Planning commission asking permission to build a private road as entrance to the lots.
2. Development of land in the 2900 block of Beechwood boulevard overlooking Monongahela river as a residential site for new homes by the Landview Holding company. Formerly the land was to have been used for a series of low-priced apartment houses which was rejected by the Zoning Board.
3. Additional planning for use

Research Questions

Searching the Squirrel Hill News newspapers can provide answers to questions that have puzzled researchers. Here is one example that shows how the newspapers solved a double mystery about what preceded Maxon Towers, 6315 Forbes Avenue, before the building opened around 1965.



A 1939 plat map shows an Esso gas station on the corner where the Forbes Medical Building is now and three small brick apartment buildings (pink) and two large stone buildings (yellow

and brown) on the site of Maxon Towers. What were those stone buildings? An article in the Squirrel Hill News from 1944 says the stone buildings were two mansions that served as the first home of the Hebrew Institute in Squirrel Hill before it moved across Denniston Street.

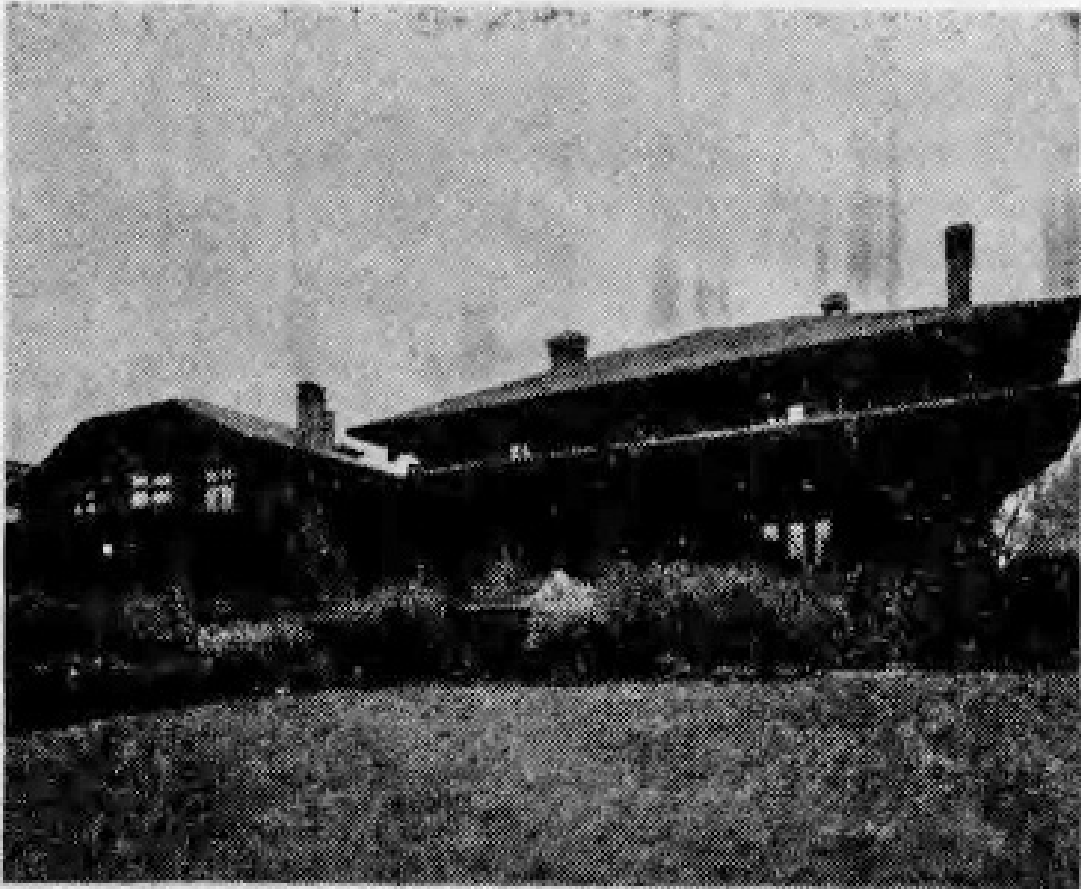
Hebrew Institute To Locate Here

Forbes, Denniston Buildings Bought For New Location

Fulfilling a long-felt need, the Hebrew Institute of Pittsburgh has purchased the two stately stone mansions at Forbes street and Denniston avenue, for a Jewish youth school center.

The old building at Wylie avenue and Green street, has been vacated, and classes have been now started at the new Squirrel Hill buildings, although remodeling plans have yet to be started.

Announcement of the purchase of the Squirrel Hill buildings was made yesterday by Charles J. Rosenbloom, president of the Hebrew Institute, of which Prof. Israel A. Abrams is principal. Other officers are Charles I. Aaron, vice president; Peter C. Clark,



NEW HEBREW INSTITUTE IN SQUIRREL HILL

What's Playing?

The Squirrel Hill News had ads for neighborhood theaters.

BEACON THEATRE
Murray & Beacon
JA. 0700
Thurs., Fri., Sat., Sun., Mon., Tues., Wed.
April 28-29-30-May 1-2-3-4



Down to the SEA in SHIPS

Starring **RICHARD WIDMARK · LIONEL BARRYMORE · DEAN STOCKWELL**

ALSO
SELECTED SHORT SUBJECTS



BEST PICTURE OF THE YEAR
8 ACADEMY AWARDS
INCLUDING
BEST ACTOR · BEST DIRECTOR

AUDREY HEPBURN · REX HARRISON

MY FAIR LADY

STEREOPHONIC SOUND · TECHNICOLOR · SUPER PANAVISION 70 · FROM WARNER BROS.

Prices (tax included) MAIL ORDERS NOW—ALL SEATS RESERVED
EYES. (Mon thru Thur).....\$2.75 | MATS. (Wed).....\$2.00
(Fri. Sat. Sun. & Holidays):..\$3.00 | (Sat. Sun. & Holidays).....\$2.50
EYES. 8:30 P.M. (SUN. EYES. 8 P.M.) MATS. 2 P.M.

BOX OFFICE OPEN DAILY 12 NOON TO 9 P.M.—Phone 421-4909

SQUIRREL HILL THEATRE
Tickets at WARNER THEATRE Downtown... GIMBELS... HORNES

April 15, 1965

April 27, 1949

MANOR
HA 1-1632

NOW SHOWING
JERRY LEWIS
"ERRAND BOY"
AND
"MYSTERIOUS ISLAND"

SUN.—MON.—TUES.
VIVIEN LEIGH
WARREN BEATTY
"WIDOW and THE GIGOLO"

ALSO
"WORLD BY NIGHT"

FILMED IN TECHNICOLOR!
MAURICE HERZOG'S BREATH-TAKING BEST-SELLER

ANNAPURNA
The 'Kon-Tiki' of the Mountains



The drama that captured the hearts and minds of the world!

NOW SHOWING SQUIRREL HILL

• Forward & Murray Aves. • Always the Unusual!
Daily from 5:45 P.M. — Sat. and Sun. 2 P.M.

'THE LIVING DESERT' IS COMING HERE REAL SOON!

March 11, 1954

February 22, 1962

Remodeled and Beautiful
WARNER BROS.
MANOR THEATRE
Fri., Sat., Sun., Sept. 6-7-8

GRAND...TOGETHER!



Debs, beware! Mickey's Broadway-bound... with 8 bucks in his pockets! Wool Wool

Judy's the singing sweetheart in Mickey's arms again! Hardy family fun and adventure hit a new high!

Andy Hardy Meets Debutante
LEWIS with MICKEY
STONE · ROONEY
CECILIA FAY
PARKER · HOLDEN
Ann Rutherford · Diana Lewis
and **JUDY GARLAND**

September 5, 1940

ACADEMY AWARD NOMINATIONS

BEST

PICTURE
ACTOR
DIRECTOR
SCREENPLAY
CINEMATOGRAPHY
ART DIRECTION
SUPPORTING ACTRESS

ZORBA THE GREEK

NOW SHOWING
...
MATINEES DAILY THRU APRIL 19



20th CENTURY FOX
ANTHONY QUINN · ALAN BATES · RENE PARIS
NEW RELEASE PRODUCTION
"ZORBA THE GREEK"
WITH LILA KADROVA

ZORBA THE GREEK

April 15, 1965

— NOW —

"A PERFECTLY DELIGHTFUL COMEDY
... GOOD CLEAN FUN, HUMOR AND HUMOROUS
SITUATIONS RUN FROM GENTLE TO HILARIOUS ...
A RIOT OF LAUGHTER FOR THE AUDIENCE."
—N.Y. DAILY NEWS

Robert Dhery will soon be giving the incomparable Jacques a run for the funny money!" —Time Mag.

"Robert Dhery Demonstrates That He is One Of The Funniest Men Alive!"
—Gill, The New Yorker

"FROLICSOME...FUNNY ...
WORTH ANYBODY'S MONEY!"
—Crawford, N.Y. Times



La Belle Americaine
STARRING ROBERT DHERY AND COLETTE BROSSET
(OF "LA PLUME DE MA TANTE")

The GUILD Theatre
MURRAY & BEACON
JA. 0700

Daily—8:20, 8:20, 10:20.
Sat. & Sun.—2:20, 4:20, 6:20, 8:20, 10:20.

February 22, 1962

TWO CENTS

GAMBLING SPREE ENGULFS HILL

Cars Ransacked By Sneak Thieves

Only thefts in the Squirrel Hill district during the past week were robberies of cars, one owned by a Squirrel Hill resident, the other parked in this district by a Coraopolis motorist.

Herbert A. Belansky, of 2310 Shermook street parked his car on Henry street Saturday evening when someone broke the window and took three lapel watches and a camera equipped with a Zeiss lens which was valued at \$65.

Harry M. Lee, of 1228 Highland avenue, Coraopolis, had parked his car in the Schenley Park plaza Saturday when someone jimmied the left front ventilator window and stole a .45 caliber colt army revolver and a pair of men's black shoes valued at \$7.00.

Icebox Is Raided, Owner Is Berated, Thieves Elated !!

The Bogdan family of 2321 Sherbrook St. would have had a supperless Sunday last week were they not living in this modern era of convenience.

Into the family ice-box, kept on the back porch, went the supper food for the Sabbath late Saturday evening. Early Sunday morning Mrs. Fanny Bogdan found the ice-box, which she forgot to lock, empty.

Every bit of food that she had left for the Sunday supper had been removed. She telephoned police early Monday morning and told them of the robbery. With the loot probably in th stronghold of someone's stomach, police will have little chance of catching the hungry looter.

CONSTABLES CLOSE EYES - TO FLAGRANT VIOLATIONS

Many Robberies In Local Homes

Squirrel Hill's "pants" burglar has been active again during this week and police believe he is the same man who has been trying doors in the district and if they are open snatches purses or other valuables.

PROCESSED FOODS. A8 through Z8. Good indefinitely; 10 points each.

BEEF, CHEESE CANNED MILK.
RED A8 through Z8 and A5, good
indefinitely.

SUGAR Coupon 30, 31, 32, Book No. 4, indefinitely. Coupon 40, Good till 1945. Spare stamp 37, Book 4.

GASOLINE COUPON No. 10, Good
through August 8.

SHOE Coupon. Airplane stamps No. 1, 2. Book No. 3, valid indefinitely.

SQUIRREL HILL NEWS

The Home Paper of Pittsburgh's Leading District

VOL. XI, NO. 45

PITTSBURGH, PA., THURSDAY, AUGUST 31, 1944

TWO CENTS

GAMBLING SPOTS SHUT TIGHT

VOL. XXII, NO. 14

PITTSBURGH, PA., THURSDAY, FEBRUARY 3, 1955

FIVE CENTS

Accidents, Thefts Increase Here

NEW SAFETY DIRECTOR DAVID OBLUM LONG TIME SQUIRREL HILL RESIDENT

Background Shows Long List of Community And Organizational Service By Safety Head

Streets For Sled Riding Listed

With the recent heavy snow fall and the mid-semester vacation from school, local young-

INJURIES, THEFTS, DOG BITE REPORTED TO LOCAL POLICE

Injuries, thefts and a dog bite victim were reported to police at the Number 11 station in the past week, records show.

VOL. VI, NO. 15

PITTSBURGH, PA., THURSDAY, JANUARY 26, 1939

TWO CENTS

KIDNAP NOTE DEMANDS \$1,000

Evans Children on Beechwood Boulevard Threatened Unless Money Is Placed Beneath Bridge—Maid in Household Sees Man With Gun on Rear Porch—Police Assign Two Detectives To Guard Home in Effort to Capture Criminal

Blasts from the Past

What did Squirrel Hillers do for fun in the old days?

LADIES! DON'T DIET!!

Doctors say that exercise at regular intervals is the only way to keep a trim figure! So don't undermine your health with diets. Bowl at the Murray Beacon Alleys instead!

Bowling is the way many of your favorite actresses keep trim! They bowl often and find bowling removes unwanted pounds.

Today the smartest people bowl! Remember, ladies, you're always welcome here.

MURRAY BEACON ALLEYS

1916 Murray Ave. Ja. 0266



March 3, 1945

Community Picnic Next Tuesday

'Human Flies'



GLUED TO THE WALL as they ride "The Rotor" are these fun seekers at Kennywood Park, Pittsburgh. It's a new device imported from England. The floor drops away when the huge cylinder revolves and centrifugal force does the rest—making "human flies" of the riders.

Greens, Blacks Hold Pony Lead

Sparkling pitching high-lighted Pony League play during the past week. Last Friday night, Harry Pavlick of the Blacks, hurled a one-hitter at the Blues, beating them 2-0. Harry fanned fourteen batters, while hitting a home-run himself. Larry Littman's single in the third inning was the only safety off Pavlick.

Tuesday night, Dick Grady, of the Greens, and Chick Montrose, of the Blues, hooked up in double no-hitter for six innings. In the top of the seventh, three Blue errors, mixed with a single by Farnaris and a triple by Grady, gave the Greens three runs. In the home half, Montrose's double spoiled Grady's no-hitter and scored Al Mallinger, who had walked, for a final 3-1 tally. Montrose fanned 15 batters, while Grady whiffed 11.

At Frick Park, Sam Puttermann twirled a four-hitter for the Blacks while downing the Reds, 11-0. The defending champs slammed out eleven bingles as they piled up their lopsided win.

Rain washed out all Little League games scheduled for the week.

	W	L
BLACKS	3	1
GREENS	2	1
BLUES	1	2
REDS	1	3

THOUSANDS EXPECTED AT KENNYWOOD PARK FOR 31ST ANNUAL OUTING

It's picnic day next Tuesday, June 7. Schools will close for the day and thousands of Squirrel Hill children will head for Kennywood Park to enjoy the thrills and chills of rollercoaster rides, picnic dinners and midway tests of skills. With the children will come thousands of parents who will take a day off from work to attend the Thirty-first Annual Board of Trade and schools picnic. The parents, a little wary of the thrill rides, will none-the-less be on hand to add to the old time picnic spirit.

Thirty-one years ago, Squirrel Hill started its annual picnic day at Kennywood. Battling the elements, depression, wars, and transportation strikes, the community has made this day one to be remembered each passing year. It has become a tradition. It has seen the children of thirty years ago become the parents of today and still flock to Kennywood to enjoy the picnic spirit.

Each year the Board of Trade, through the generosity of its members, plays host to the children from the Industrial Home for Crippled Children. The Trade Board members see that transportation is provided to and from the park, that ample food is on hand to feed the hungry youngsters, and that there are plenty of free amusement tickets on hand to provide fun for the crippled kids. In addition, free tickets are distributed to the area schools for children unable to buy their own.

The air of revelry will start early in the morning and will continue throughout the day. The spirit will burst forth with unleashed energy and will continue until the last tired youngster is carried from the park by worn-out

Free Picnic Car Stops Listed

School children attending the annual Community Picnic next Tuesday at Kennywood Park will have the opportunity to go to the park on free streetcars. The cars will be at the following pick-up points at the time listed:

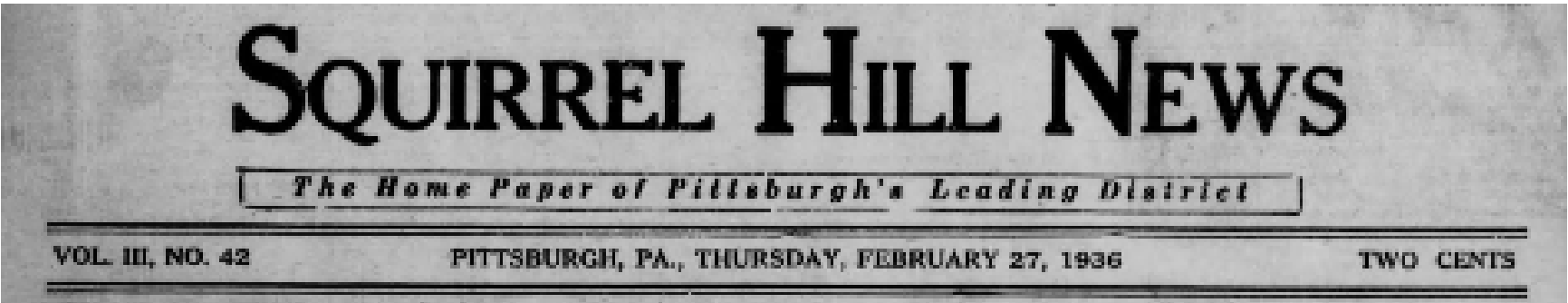
Shady and Wilkes	10:15 AM
Shady and Northumberland	10:15 AM
Phillips and Murray	10:35 AM
Shoyer and Monongahela	10:25 AM
Penn and Lang	10:15 AM
Penn and Linden	10:15 AM
Forbes and Braddock	10:30 AM
Braddock and Henrietta	10:15 AM
Forward and Murray	10:35 AM

June 2, 1955

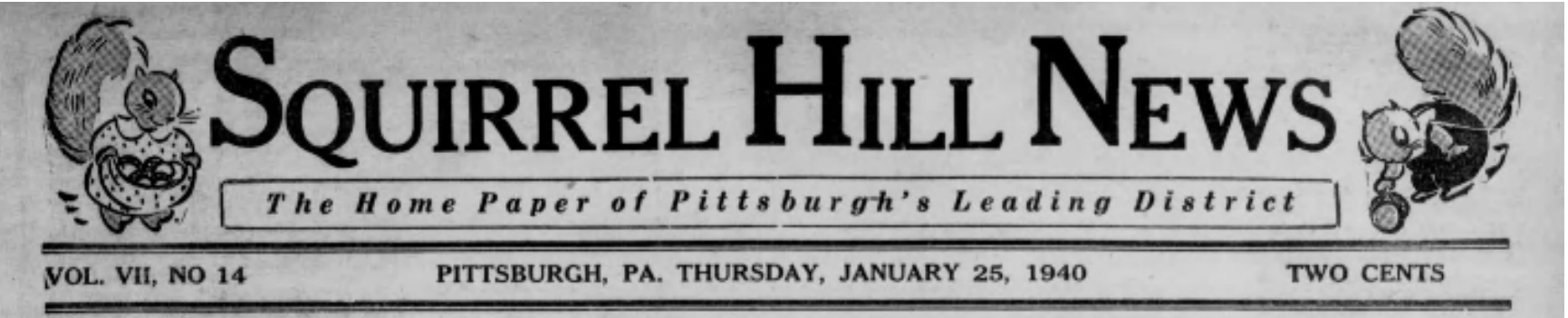
Nameplates

A ***nameplate*** is the information at the top of the front cover of a newspaper, usually consisting of the name, location, volume, issue and possible a teaser tagline and/or image. The nameplate of the Squirrel Hill News changed through time, along with the cost of the paper.

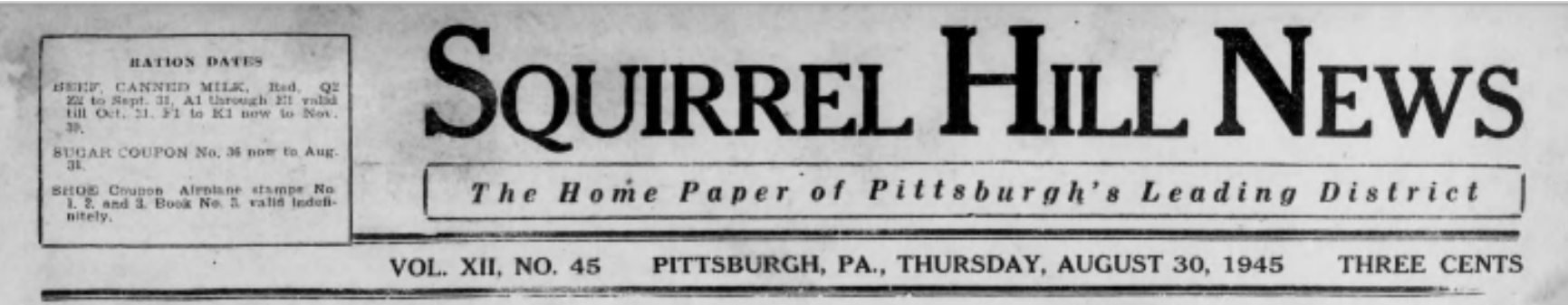
1936



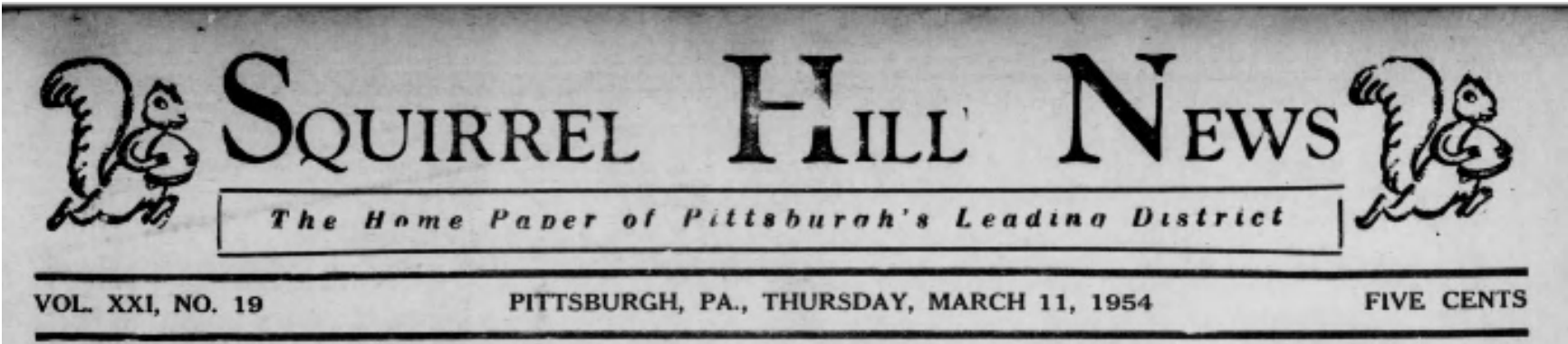
1940



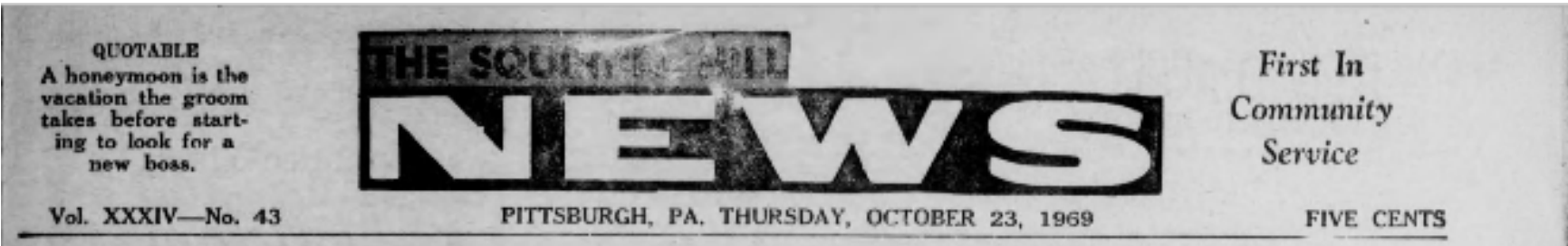
1945



1954



1969



Comics

A comics page was introduced in March 1938 with the full-page ad to the right, but the comics section lasted only a few months.



Editorial cartoons occasionally appeared in the newspapers.

PAGE NINE SQUIRREL HILL NEWS THURSDAY, MARCH 3, 1938

Extra! Extra!
Extraordinary
ANNOUNCEMENT:-
Starting Next Week
The News Page of Comics



BING AND HIS BUDDIES
KIDVILLE, INCORPORATED
MODERN HUCKLEBERRY FINN
WHOSE ANTICS WILL WIN
A PLACE IN YOUR
HEART!
by Goodenough

BETTY BRIGHTYES
THE CUTEST STAR ON THE HORIZON.
YOU'LL LOVE HER AT FIRST SIGHT.
SHE HOPES TO BE AMERICA'S SWEETHEART
AND WE HOPE SHE'LL SOON BE RIGHT!

HELLO FANS!!
STATION 5-PORT-5
ANNOUNCING THE
SPORTS PARADE
by Tad
NATIONALLY-KNOWN SPORTS COMMENTATOR!

DOTTY DAWN
(DAISY'S TRUE-BLUE PAL)
A DASH OF LOVELINESS
A GAL YOU WILL FIND
AS AMUSING AS
SHE IS GOOD TO LOOK AT!

BY LARRY WHITTINGTON

Sponsored By
Morrowfield Pharmacy Banner Electric Co.
Morrowfield Beauty Salon The Park Tavern



Neighborhood News

The Squirrel Hill News reported on a variety of breaking news stories that affected the neighborhood.



SQUIRREL HILL NEWS

The Home Paper of Pittsburgh's Leading District



Help Fight TB
Buy Christmas Seals

VOL. XVIII, NO. 4

PITTSBURGH, PA., FRIDAY, DECEMBER 1, 1950

THREE CENTS

District Emerges From Snow

GAS BLAST DESTROYS MUSTIN HOME HERE

The greatest single tragedy to envelop from this district's worst storm happened last Monday on Fernwald Road. The home of Mr. and Mrs. Harry Mustin of 2865 Fernwald Road was completely destroyed as a result of a gas explosion. Mrs. Mustin was in the basement at the time of the blast, and by the time aid reached her, she was completely enveloped in flames. A driver of a bakery truck carried Mrs. Mustin to a home of a neighbor. She was removed, by ambulance, to the Montefiore Hospital where her condition is still reported as critical. She suffered first degree burns over her entire body and blood donations


and Robert 2, escaped without injury and are being cared for by neighbors. Mr. Mustin was helping neighbors shovel snow at the time of the blast, in order to clear the

Snow Flurries, Cold Forecast

The mercury and Monongahela river were expected to fall slightly tonight and tomorrow, as the district rises slowly from the near-knockout blow delivered by the weatherman over the weekend. Although the mercury was expected to rise above the freezing mark today — to 37 degrees — tonight and tomorrow will be "colder with a few snow flurries," said the official forecast. The overnight low will be 24 degrees and tomorrow's maximum


Area Suffers Greatly From Worst Snow Storm Recorded

The Squirrel Hill community has partially dug itself out of the worst snow storm ever recorded in the Western Pennsylvania District. But there remains quite a bit of work before the community again reaches its normal pace. A large number of district streets still remain virtually impassable but the main streets are being cleared by teams of city workers and local residents. Along every street stranded automobiles are being dug out. Some have been classified as impairing the progress of normal traffic and are being towed to the city pond by police. Most of the district's street owners have donated the use of their heavy equipment and laborers to aid the city. All district stores have reopened for "business as usual", and both Peoples First and Franklin



SQUIRREL HILL NEWS

The Home Paper of Pittsburgh's Leading District




VOL. XXI, NO. 19

PITTSBURGH, PA., THURSDAY, MARCH 11, 1954

FIVE CENTS

NEW SCHOOL TO BE BUILT

Old "Schoolhouse" To Be Abandoned In Future, New Structure To Cost Taxpayers \$1,200,000



Explorers Hunt Meeting Place

Got an empty cellar? There is a group of boys looking for a place where they can meet and store their equipment and carry on club work. These boys are members of the Explorer Scout Unit 511 sponsored by the Kiwanis Club of Squirrel Hill. They have been searching for a place to meet and have not met with success. The News feels that some of its readers might have an empty cellar which would be just

History Of Roosevelt School Parallels Growth of Community, Building Forty-Nine Years Old

The Board of Public Education has taken initial steps to provide Squirrel Hill with a new Primary School. On February 23rd the Board approved the hiring of architects to draft plans for this proposed building. The contract was awarded to Rigamont and Steen. The new building will be constructed on the old Marshall property located on Shady Avenue near Saline Street. It will cost an estimated \$1,200,000 to construct. This building will replace Roosevelt School which has been in use for the past forty-nine years. Roosevelt is located on Greenfield Avenue at the corner of Lilac Street. Plans for the new building call for a plant that will easily administer to the needs of 770 students from kindergarten through the 6th grade. Two of the rooms will be used for kindergarten or elementary

VOL. V, NO. 34

PITTSBURGH, PA., THURSDAY, JUNE 2, 1938

TWO CENTS

Jewish Bakeries Here Not Affected As Bread Strike Grips Rest Of City

Four Stick-Ups End In Apprehension Of Bandit

Local Women Pass Exams

A list of persons eligible to receive appointments to supervisory positions in the Department of

Hill Escapes Inconveniences In Serious Bakery Strike